



SIP THE SUMMER AWAY - IT'S ALL ABOUT THE PREMIUM TASTE TEETOTAL G'N'T
& CUBA LIBRE

The Temperance Spirit Company welcomes all new stockists and continues to grow its loyal band of followers.

Thank you for being part of our journey and for spreading the word, we truly appreciate every new customer you bring to our 'Teetotal' world.



DID YOU KNOW?

- 25% of under 25's were teetotal last year.
- Premium soft drinks were a key driver in growth in the licensed sector last year, with sales up 32%, driven in part by the continuing rise in the popularity of gin. Teetotal G'n't offers an excellent choice for the gin drinker, when drinking isn't an option!
- Dark Spirits are becoming more popular and premium Dark Rum is performing particularly well. Rum is amongst the top 10 most ordered mixed drinks. Our new Teetotal Cuba Libre has the full flavour of rum and cola, and a perfectly satisfying adult soft drink.



Ask for Teetotal G'n'T

Order now from Crofter's Foods:

- Teetotal G&T 24 x 200ml £26.40 + VAT
- Teetotal Cuba Libre 24 x 200ml £26.40 + VAT
- G&T Gift Boxes, (to fill with 4 bottles) 50p + VAT
- Cuba Libre Gift Boxes (to fill with 4 bottles) 50p + VAT.

DON'T FORGET TO ASK FOR YOUR POINT OF SALE MATERIAL TOO!



TEETOTAL SUMMER SAMPLING EVENTS



Stockport Food and Drink Trade show 20th June
Going to meet new outlets

Manchester Meet the Distillers RNCM
A night of Gin and Music

Grassington Festival – 21st June

Haywood 1940s Day Saturday 23rd June – @Hetwood1940sDay

Harvey Nichols – Edinburgh - In-store Sampling
Sunday 24th June 12 noon – 5pm.

Radical Temperance conference - 28-29 June 2018 -
Preston (UCLaN)

The Hotel Marketing Conference – Thursday 5th July -
The Hilton at St. George's Staffordshire

Great Yorkshire Show – Welcome to Yorkshire stand 706 –
10th - 12th July

Great Yorkshire Show – The Coniston Hotel stand – 10th-12th July

Mackenzies Yorkshire Smokehouse, Blubberhouses
Saturday 14th July

London Mindful Drinking Festival, Spitalfields Market –
Club Soda Event – 28th – 29th July

Porsche Festival Lotherton Hall, Leeds – 5th July

PHOTO COMPETITION

We are looking for the many different ways Teetotal drinks are being served.

Please send us an image of how you served our drinks - maybe a shot of happy customers enjoying sipping Teetotal and feeling part of the party.

Add a caption and include your name and your venue name - we will post the best on our social media, and the overall winner will receive a case of Teetotal (24 bottles).

Please send to sales@ttscountry.co.uk - winner to be announced in the next newsletter .



Here's to a wonderful and busy summer ahead, bring on the sunshine.
Cheers!

Find Us On:



The Temperance Spirit Company
Email sales@ttscountry.co.uk

